

INTERNSHIP

NÜWIEL is a Hamburg based startup developing electric transportation solutions for last mile logistics.

NÜWIEL is founded in 2016 by Natalia Tomiyama, Sandro Rabbiosi and Fahad Khan. Our vision is to improve air quality in big cities and reduce the negative impact of traffic emissions on public health by providing an alternative mobility solution: **intelligent electric bike trailer**.

We are looking for bright and enthusiastic students to support a 3-months pilot project with a focus on USER EXPERIENCE DESIGN. The project is planned to start on 2 May 2018.

YOUR TASKS:

- Field tests with different socio-demographic user groups
 - Data collection
 - User instructions
 - Promotion
 - Observations and user feedbacks
- Data analysis
 - Quantitative and qualitative analyses of the tests results
 - Suggestions for the design improvement
 - Impact calculation
 - Cost-benefit analysis
- Marketing activities
 - Support in PR and Communication
 - Support in logistics and project organisation

YOUR PROFILE:

- You are a student with a Bachelor Degree in General Engineering, Marketing & Communication, Business Administration or similar
- You've already had a first experience in PR, promotion, UX design, user innovation and /or product development
- You have strong communication and analytical skills
- You are able to solve problems in critical situations and can work under pressure
- Fluent in German is a "must"

Interested? Please send your CV and other relevant documents to natalia.tomiyama@nuwiel.de by 20. April 2018.

More about NÜWIEL: nuwiel.de, [FB](#), [Instagram](#).